

### FROM MADRID TO SANSEPOLCRO: DIGITAL ON STAGE TAKES CENTRE STAGE

The DIGITAL on STAGE project continues to advance its mission of fostering innovation in the performing arts through digital technologies. Over the last months, project partners showcased cascade funded projects internationally and gathered for a Transnational Project Meeting, embedded in Kilowatt Festival 2026, in Sansepolcro, Italy, to review progress, coordinate upcoming activities, and prepare the final phase of the project.

#### SHOWCASING DIGITAL INNOVATION ACROSS EUROPE

A major milestone of the project has been the presentation of the productions supported through the DIGITAL on STAGE Cascade Funding Programme. Developed with the support of the project, these innovative works combine performing arts with technologies such as AI, immersive media, interactive systems and digital environments.

#### MMMAD FESTIVAL 2026 – MADRID, SPAIN

The showcase journey began at MMMAD Festival 2026, held in Madrid from 16–26 April. Under the theme “Terms of Use”, the festival explored the relationships between bodies, technologies and contemporary ecologies through performances, installations and hybrid artistic experiences.



MMMAD Festival 2026 © Maru Serrano



Kilowatt Festival 2026 © Luca Del Pia

#### KILOWATT FESTIVAL 2026 – SANSEPOLCRO, ITALY

From 17–25 July, DIGITAL on STAGE participated in the internationally renowned Kilowatt Festival in Sansepolcro, Italy. This year's edition was a remarkable success, attracting around 15,000 visitors.

During the festival, eight DIGITAL on STAGE co-funded productions were showcased, offering audiences and performing arts professionals the opportunity to experience innovative digital and hybrid performance formats developed through the project.

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#### PUBLIC PRESENTATION OF DIGITAL ON STAGE @ KILOWATT FESTIVAL 2026

As part of the Kilowatt Festival programme, DIGITAL on STAGE also held a public presentation event, where partners shared the project's objectives, achievements and impact on the European performing arts sector.

The presentation highlighted:

- The results of the Cascade Funding Programme.
- The supported artists and productions.
- The role of digital innovation in contemporary performing arts.
- Opportunities for future international collaboration.

The event created valuable dialogue between artists, cultural professionals, festival organisers and audiences, showcasing how digital technologies can expand artistic expression while strengthening European cooperation.



Kilowatt Festival 2026 © Elisa Nocentini

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#### WHAT'S NEXT?

The project now looks ahead to its final showcase opportunities and dissemination activities. Supported productions will continue to gain visibility across Europe, while partners work on sharing knowledge, good practices and project results with the wider cultural sector.

The next major stop will be the **FOR REAL Festival in Leuven, Belgium, November 25-29, 2026**, where DIGITAL on STAGE will continue promoting innovative digital performing arts and connecting artists with new international audiences.